

INJAZ CAMPUS



SPONSOR A PROGRAM!



Digital Learning Platform Created By INJAZ Al-Arab
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Member of
JA Worldwide

About INJAZ



Operating in 13 countries across the Middle East & North Africa, INJAZ Al-Arab is the only non-profit organization in the region that harnesses the mentorship of business leaders to help inspire a culture of entrepreneurship and business innovation among Arab youth.

Partnering with leading companies in the private sector, INJAZ Al-Arab equips Arab youth to drive the economies of the Arab World forward through training designed to inspire them to develop ambition, entrepreneurship, and professional skills.

Named one of the top 200 NGOs in the world by NGO Advisor for seven consecutive years INJAZ Al-Arab has influenced the lives of over 5 million beneficiaries since its inception in 2004. INJAZ Al-Arab is a member of Junior Achievement Worldwide; the world's largest and fastest-growing youth business organization dedicated to educating beneficiaries about workforce readiness, entrepreneurship and financial literacy through experiential, hands-on programs.



Algeria



Bahrain



Egypt



KSA



Kuwait



Lebanon



Morocco



Oman



Palestine



Qatar



Tunisia



UAE



Yemen

INJAZ CAMPUS

INJAZ Campus is an innovative digital platform that empowers Arab youth in the Middle East and North Africa (MENA) region with digital courses and developmental resources. With the support of INJAZ partners and stakeholders, the platform strives to maintain a high standard of content while consistently offering students rich and engaging learning experiences and career development opportunities.

INJAZ Campus focuses on key pillars: workforce readiness, financial literacy, entrepreneurial skills and STEM/ Technology. Our digital programs provide MENA youth with the knowledge and tools they need to succeed in the workforce and pursue their own entrepreneurial and employment ventures. The programs are available in English, Arabic, and French to cater to all linguistic abilities, from ages 5-24.

While the content is offered digitally, each country within our network can choose to implement programs digitally, in a hybrid format, or in-person. This flexibility ensures that all youth, regardless of technological infrastructure available in their country, have access to the knowledge available on the platform.

Taking INJAZ Campus one step further, our platform hosts career development opportunities for youth in the Arab region. This portion of our campus falls under the **Forsati-فرصتي** chapter of our platform. **Forsati-فرصتي** is made possible by private sector partners who work with INJAZ to provide a comprehensive experience that includes upskilling courses, internship and scholarship opportunities as well as access to INJAZ led podcasts with industry professionals.

INJAZ CAMPUS

"Peace is possible only when youth in all countries and regions have economic empowerment"

- Asheesh Advani, CEO of JA Worldwide

VISION

- To become the regional leader in providing accessible, comprehensive, & effective digital educational programs
- To empower & equip MENA youth with the skills and opportunities needed to thrive in the workforce & pursue their entrepreneurial goals
- To foster collaboration and unify best learning practices across the region

MISSION

- To provide MENA youth with digital access to high-quality educational programs
- To focus on digital programs for workforce readiness, financial literacy, entrepreneurial skills, and STEM & Technology.
- To empower youth with knowledge, tools and opportunities to succeed in the workforce & pursue entrepreneurial ventures

Sponsorship Packages



BRONZE

1 INJAZ PROGRAM



SILVER

2 INJAZ PROGRAMS



3 INJAZ PROGRAMS



The sponsorship covers:

- Content Strategists
- Creative Content Producers
- Multilingual Linguists (Proficient in English, Arabic, and French)
- English Language Editors
- Scriptwriters
- Volunteer Guide Authors
- Curriculum Development, Design, and Digitalization Specialists
- Animated Video Production for Course Materials
- AWS Cloud Infrastructure Costs
- Technology Consulting Fees
- **INJAZ users to take the course within the MENA region (number will depend on the package)**

Return On Investment



Partnering with INJAZ Al-Arab is a manifest commitment to the youth of the Arab World. Companies that partner with INJAZ Campus will receive the following recognition and engagement for its support in this initiative:

- Company logo will be published on the INJAZ Campus sponsorship page
- Recognition of the company logo in INJAZ Al-Arab annual reports
- Regional and national social media campaigns before, during and after the launch of the platform through INJAZ Al-Arab social media channels

When a company contributes to the success of INJAZ Campus and the future of Arab youth, we acknowledge this support by prominently featuring their logo on the sponsorship page of the Campus. By supporting INJAZ Campus, the company demonstrates its support for innovation and impactful solutions in education, which helps to further our mission to empower students to become tomorrow's leaders.

The placement of the logo serves as a symbol of the company's investment in the future of education and their dedication to providing students with the tools they need to succeed. This recognition serves as a testament to the company's commitment to education and provides them with increased visibility to our platform's users.